

## eNewsletter

*Want repeat customers? Try Email!*

It's cheap, it's fast and customers respond to it!

The consensus amongst those who send it to their customers is that when it comes to retaining customers and building loyalty, eNewsletters work!

*"Email marketing is the most effective way of driving existing customers to a company's website".*

*Forresters Research*

With Fit 4 Market's eNewsletters, you can send out email newsletters monthly or every quarter without having to worry about writing the articles and finding the right photos to match.

# We'll do the work for you!



**How are we going to write the articles for you?**

Easy! After a quick meeting or phone call,

1. Fit 4 Market will come up with a list of ideas which suit your readers
2. You'll then select the ideas you like
3. Articles are written by experienced writers and emailed to you for approval

### Services

- o Crafting exciting **articles** to engage your readers
- o Compiling **user testimonials**
- o Writing about **your business' upcoming events** and promotions
- o Researching and writing **client case studies**
- o Sourcing **industry and business news**
- o Editing and **search engine optimizing** pre-written articles
- o Finding **images** to pair with each article
- o Providing **links** to your website
- o **Reports** on each email newsletter

eNewsletter prices start from \$350

**SEND YOUR eNEWSLETTER OUT TODAY!**

RING FIT 4 MARKET ON 8333 0734